



POWER BI: INTRODUCTION TO DAX

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**International Association Crime Analysts
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INSTRUCTOR



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Introduction to the DAX

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TERMINOLOGY

Data Analysis Expressions (DAX) is a formula language used in Microsoft Power BI to perform calculations and create custom measures, columns, and tables.

DAX allows you to manipulate data within Power BI to generate valuable insights and reports.

SOME KEY CONCEPTS

1. Measures Quick and Custom:

Measures are calculations that aggregate data in a virtual table.

2. Calculated Columns:

Calculated columns are another way to extend the data model.

3. Time Intelligence:

DAX includes powerful time intelligence functions, allowing you to perform dates and time period calculations.

DAX AND EXCEL

Excel: work on cells

```
= (A1*A2)-B2
```

DAX: works only on tables

```
Count of Incidents = COUNT(Crimes[RN Number])
```

Count of Incidents - a name for a measure or calculation

Crimes – table name (if a name has two and more words with space, use parenthesis, 'Crime incidents')

[RN Number] – column name

DAX AND EXCEL SIMILARITY

Excel:

```
= IF([@[Event Time] > 19, "Night", "Day")
```

DAX:

```
Evening Incidents = IF(Crimes[Event Time] > 19, "Night", "Day")
```

POWER BI – DATA SET

Source:

<https://data.oaklandca.gov/PublicSafety/CrimeWatch-Data/ppgh-7dqv>

CrimeWatch Data

Public Safety

View Data

Visualize ▾

Export

API

⋮

A full dataset of CrimeWatch data.

The Oakland Police Department provides crime data to the public through the City of Oakland's Crime Watch web site. This site presents the data in a geographic format, which allows users of

[More](#)

Updated

February 7, 2023

Data Provided by

Oakland Police Department

About this Dataset

Mute Dataset

Updated

February 7, 2023

Data Last Updated

February 7, 2023

Metadata Last Updated

February 7, 2023

Date Created

June 17, 2021

Topics

Category

Public Safety

Tags

crime

POWER BI – GET DATA

The screenshot displays the Microsoft Power BI Desktop application window. The title bar shows 'Untitled - Power BI Desktop' and the user 'Svetlana Gubin'. The ribbon is set to 'Home', with the 'Get data' group highlighted by a blue box. This group includes options for 'Excel workbook', 'Data hub', 'SQL Server', 'Enter data', 'Dataverse', and 'Recent sources'. Other ribbon groups like 'Transform data', 'New visual', 'Text box', 'More visuals', 'New measure', 'Quick measure', 'Sensitivity', and 'Publish' are also visible.

In the center of the workspace, a dialog box titled 'Add data to your report' is displayed, also highlighted with a blue box. It contains the text: 'Once loaded, your data will appear in the Data pane.' Below this text are four buttons: 'Import data from Excel', 'Import data from SQL Server', 'Paste data into a blank table', and 'Try a sample dataset'. At the bottom of the dialog is a link: 'Get data from another source →'.

On the right side, the 'Visualizations' pane is open, showing various chart and table icons. Below it, the 'Filters' pane is visible, and the 'Data' pane is partially visible on the far right. The bottom status bar shows 'Page 1 of 1' and a zoom level of 63%.

POWER BI – TEXT/CSV

The screenshot displays the Microsoft Power BI Desktop interface. The top ribbon includes tabs for File, Home, Insert, Modeling, View, Optimize, Help, and External tools. The 'Home' tab is active, and the 'Get data' button is highlighted with a red circle. A dropdown menu is open, listing 'Common data sources' such as Excel workbook, Power BI datasets, Dataflows, Dataverse, SQL Server, Analysis Services, Text/CSV (highlighted with a red circle), Web, OData feed, Blank query, and Power BI Template Apps. Below the menu, the main workspace shows the 'Add data to your report' screen with the instruction: 'Once loaded, your data will appear in the Data pane.' Four options are presented: 'Import data from Excel', 'Import data from SQL Server', 'Paste data into a blank table', and 'Try a sample dataset'. A link 'Get data from another source →' is also visible. On the right, the 'Data' pane is open, showing a search bar and the message: 'You haven't loaded any data yet. Get data'. The bottom status bar indicates 'Page 1' and a zoom level of 63%.

POWER BI – DATA

Open

This PC > Desktop > IACA Webinar 2023 > 7_Simple Visuals

Search 7_Simple Visuals

Organize · New folder

Name	Date modified	Type	Size
CrimeWatch_2023.txt	6/14/2023 7:26 PM	Text Document	80 KB

File name: Text Files (*.txt;*.csv;*.prn)

Open Cancel

POWER BI – LOAD DATA

Untitled - Power BI

File Home Insert

Paste Get data Excel workbook

Clipboard

Page 1 +

Page 1 of 1

CrimeWatch_2023.txt

File Origin: 1252: Western European (Windows) | Delimiter: Tab | Data Type Detection: Based on first 200 rows

Address	CaseNumber	City	CrimeType	DateTime	Description	Pc
1300 MADISON ST	12-004282	Oakland	TOWED VEHICLE	1/25/2023 11:30:00 AM	BURGLARY-AUTO	03
1400 JACKSON ST	22-000412	Oakland	STOLEN VEHICLE	1/2/2023 8:00:00 PM	VEHICLE THEFT - AUTO	04
400 23RD ST	22-002001	Oakland	BURG - AUTO	1/12/2023 12:37:00 PM	BURGLARY-AUTO	08
800 ISABELLA ST	23-000003	Oakland	ROBBERY	1/1/2023 12:37:00 AM	CARJACKING - STRONGARM	07
1500 MADISON ST	23-000024	Oakland	BURG - COMMERCIAL	1/1/2023 3:28:00 AM	BURGLARY-FORCIBLE ENTRY	04
800 MILTON ST	23-000033	Oakland	MISDEMEANOR ASSAULT	1/1/2023 3:00:00 AM	BATTERY	07
2900 MCCLURE ST	23-000036	Oakland	OTHER	1/1/2023 4:15:00 AM	SC UNEXPLAINED DEATH	08
400 7TH ST	23-000038	Oakland	OTHER	1/1/2023 7:55:00 AM	VIOLATION CUSTODY DECREE	03
500 39TH ST	23-000055	Oakland	THREATS	1/1/2023 8:36:00 AM	CRIMINAL THREATS THREATED CRIME W/INTENT TO TE...	08
500 39TH ST	23-000055	Oakland	THREATS	1/1/2023 8:36:00 AM	EXHIBIT F/ARM THRTNG MANR	08
1400 JACKSON ST	23-000073	Oakland	DOMESTIC VIOLENCE	1/1/2023 11:40:00 AM	BATTERY:SPOUSE/EX SPOUSE/DATE/ETC	04
1400 JACKSON ST	23-000073	Oakland	DOMESTIC VIOLENCE	1/1/2023 11:40:00 AM	KIDNAPPING	04
400 6TH ST	23-000074	Oakland	ROBBERY	1/1/2023 12:02:00 PM	ROBBERY-FIREARM	03
3400 ADELIN ST	23-000154	Oakland	STOLEN VEHICLE	1/1/2023 5:49:00 PM	VEHICLE THEFT - AUTO	07
600 23RD ST	23-000159	Oakland	VANDALISM	1/1/2023 4:00:00 PM	VANDALISM:DEFACE PROPERTY	06
100 14TH ST	23-000183	Oakland	MISDEMEANOR ASSAULT	1/1/2023 2:43:00 AM	FORCE/ADW-OTHER DANGEROUS WEAPON:GBI	04
1000 CLAY ST	23-000190	Oakland	BURG - COMMERCIAL	1/2/2023 4:38:00 AM	BURGLARY-FORCIBLE ENTRY	03
100 13TH ST	23-000193	Oakland	HOMICIDE	1/2/2023 7:16:00 AM	SC UNEXPLAINED DEATH	03
200 29TH ST	23-000195	Oakland	STOLEN VEHICLE	1/2/2023 7:34:00 AM	VEHICLE THEFT - AUTO	08
400 7TH ST	23-000200	Oakland	STOLEN VEHICLE	1/2/2023 8:52:00 AM	VEHICLE THEFT - AUTO	03

Extract Table Using Examples

Load Transform Data Cancel

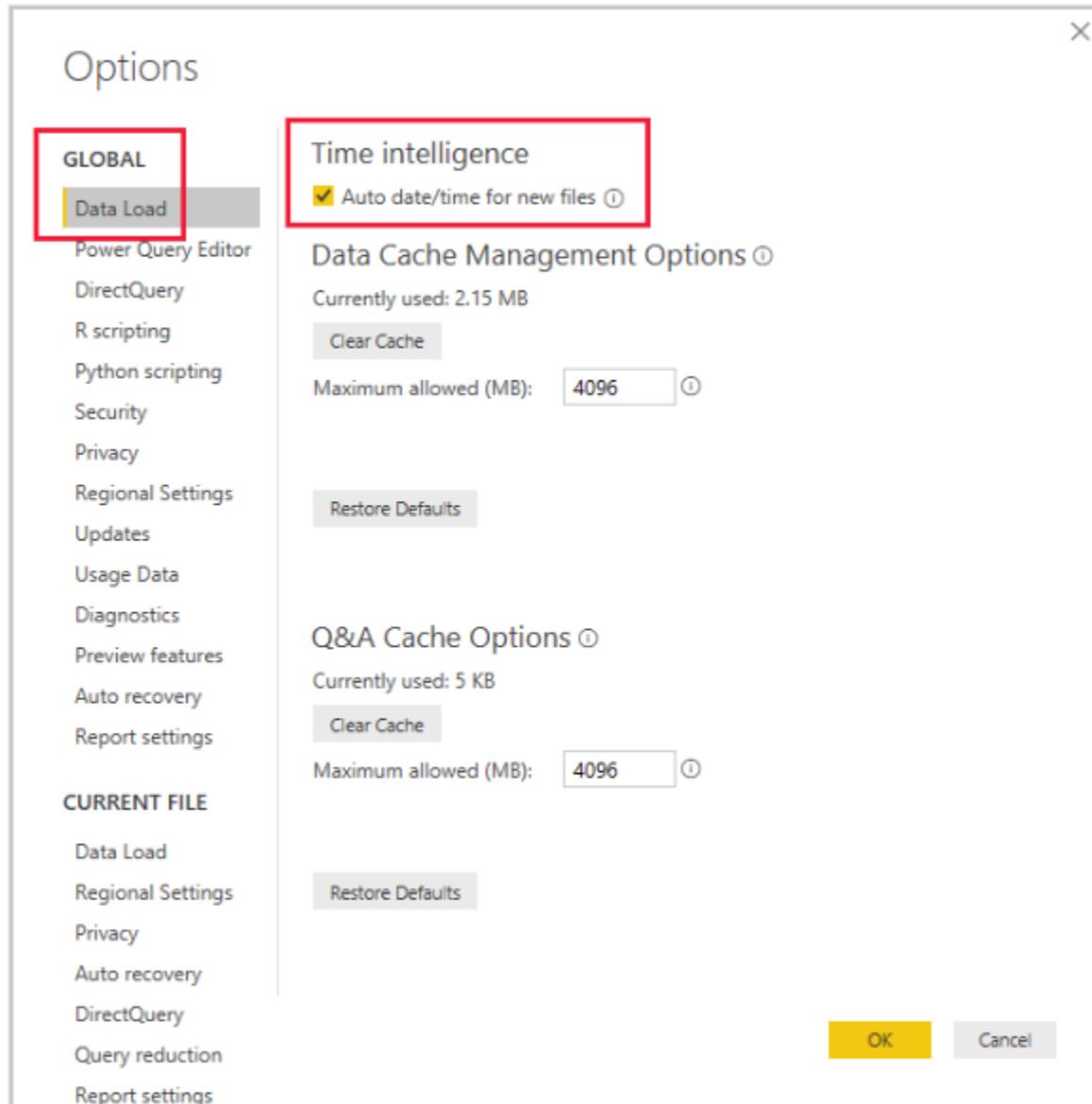
Data

Search

You haven't loaded any data yet. [Get data](#)

63%

TIME INTELLIGENCE OPTIONS



QUICK MEASURE

The image shows the Microsoft Power BI Desktop interface. At the top, the ribbon includes tabs for File, Home, Insert, Modeling, View, Optimize, Help, External tools, Format, and Data / Drill. The Home tab is active, showing options like 'Get data' (Excel workbook, OneLake data hub, SQL Server) and 'Transform data'. The 'Build a visual' pane is open on the right, displaying various visual types. A red circle highlights the table icon in the 'Visual types' section. Below the visual types, there are sections for 'Rows', 'Columns', and 'Values', each with a '+Add data' button. The main workspace shows a grid of data with a header row and several data rows.

QUICK MEASURE

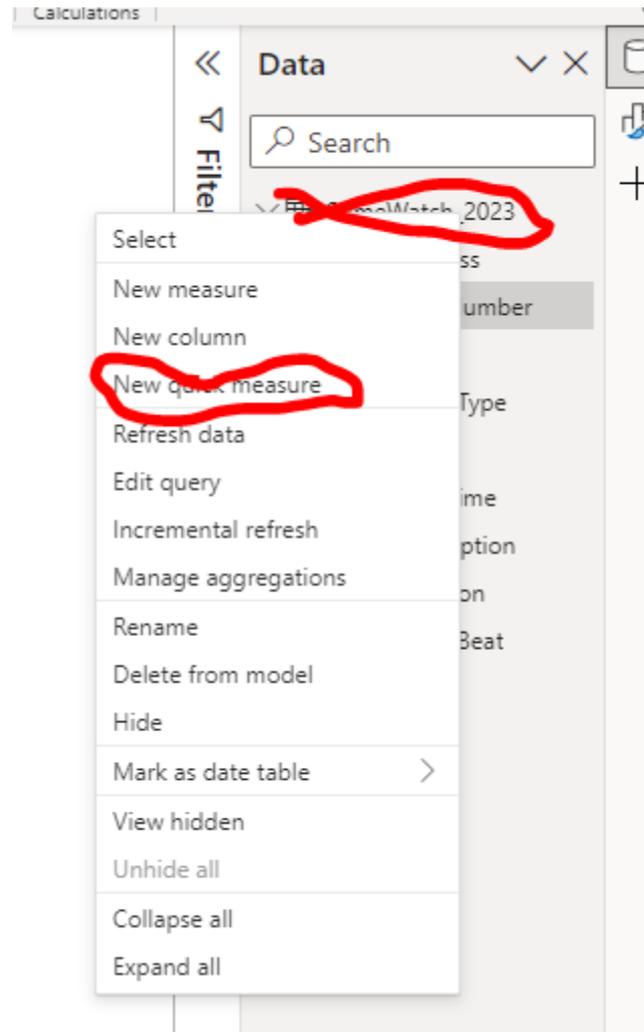
The image shows a data visualization interface. On the left is a table with the following data:

Year	Count of
2018	4856
2019	5643
2020	5743
2021	6447
2022	6837
Qtr 1	1696
Qtr 2	1697
Qtr 3	1799
Qtr 4	1645
2023	474
Qtr 1	474
Total	30000

On the right is the 'Build a visual' panel. It contains the following sections:

- Visual types:** Includes icons for table, bar chart, line chart, and area chart. A dropdown menu is visible.
- Rows:** A list of date hierarchy levels: Date, Year, Quarter, and Month. Each has an 'X' icon and a right-pointing arrow. This section is circled in red.
- Columns:** A button labeled '+Add data'.
- Values:** A list containing 'Count of Case...'. It has an 'X' icon and a right-pointing arrow. This section is also circled in red.
- Buttons:** '+Add data' buttons are present below the Rows and Values sections.

QUICK MEASURE



QUICK MEASURE

Calculations | Sensitivity | Share

Quick measure

Select a calculation to create a measure or describe the measure you need and we'll generate suggestions in DAX, which you can customize later.

Calculations | Suggestions with Copilot

Running total

Calculate the running total over a measure in a specific field. [Learn more](#)

Base value

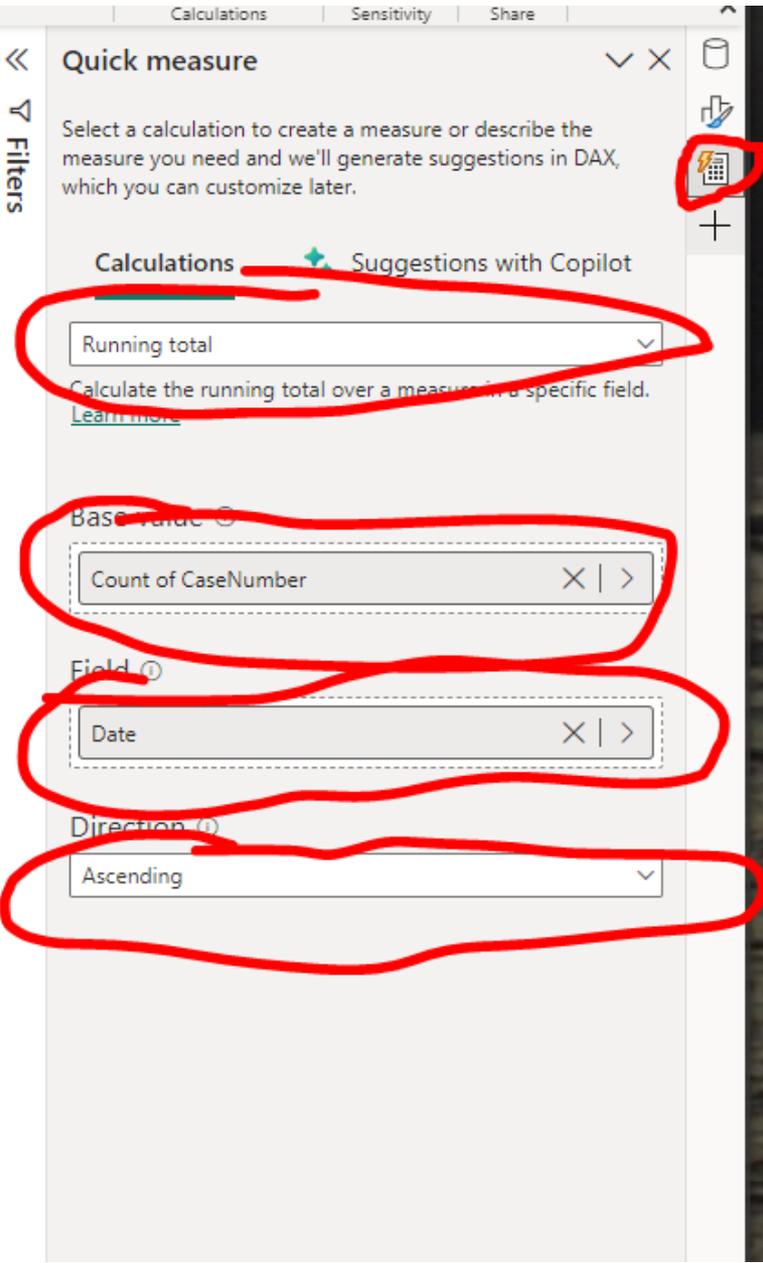
Count of CaseNumber

Field

Date

Direction

Ascending



year is (All)

Base value

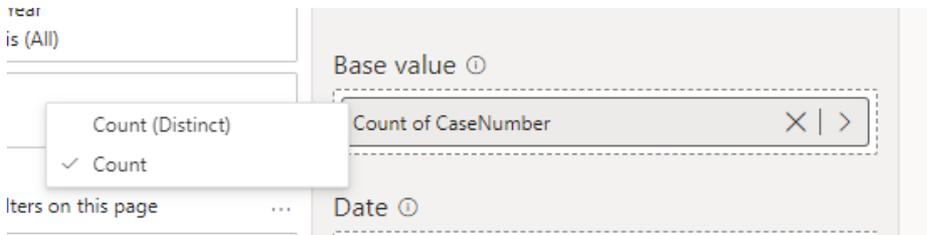
Count (Distinct)

Count of CaseNumber

Count

Filters on this page

Date



QUICK MEASURE

Structure Formatting Properties Calculations

Year	Count of CaseNumber	Count of CaseNumb
+ 2018	4856	4856
+ 2019	5643	5643
+ 2020	5743	5743
+ 2021	6447	6447
- 2022	6837	6837
+ Qtr 1	1696	1696
+ Qtr 2	1697	1697
+ Qtr 3	1799	1799
+ Qtr 4	1645	1645
- 2023	474	474
+ Qtr 1	474	474
Total	30000	30000

Build a visual

Visual types

Off Suggest a type

Rows

- Date X
- Year X
- Quarter X
- Month X

+Add data

Columns

+Add data

Values

- Count of Case... X | >
- Count of Case... X | >

+Add data

QUICK MEASURE

```
1 Count of CaseNumber running total in Date =  
2 CALCULATE(  
3     COUNTA('CrimeWatch_2023'[CaseNumber]),  
4     FILTER(  
5         ALLSELECTED('CrimeWatch_2023'[Date]),  
6         ISONORAFTER('CrimeWatch_2023'[Date], MAX('CrimeWatch_2023'[Date]), DESC)  
7     )  
8 )
```

NEW TABLE

Calendar = CALENDAR ("01-01-2018", "12-31-2023")

The image shows a portion of the Microsoft Power BI ribbon interface. The 'Modeling' tab is highlighted in yellow. Within this tab, the 'New table' icon is also highlighted in yellow. The ribbon includes the following sections and icons:

- File**
- Home**
- Insert**
- Modeling** (highlighted)
 - New measure
 - Quick measure
 - New column
 - New table (highlighted)
- View**
 - Change detection
- Optimize**
 - New parameter
- Help**
 - Manage roles
 - View as
- External tools**
 - Q&A setup
 - Language (가)
 - Linguistic schema (A)

Below the ribbon, the text "Build visuals with your data" is visible.

NEW TABLE

The screenshot displays the Power BI Desktop interface with the 'Table tools' ribbon selected. The ribbon includes the following groups and options:

- Structure:** Name (Calendar)
- Calendars:** Mark as date table (highlighted in yellow)
- Relationships:** Manage relationships
- Calculations:** New measure, Quick measure, New column, New table
- Table tools:** (highlighted in yellow)

The formula bar shows the following DAX formula:

```
1 Calendar = CALENDAR ("01-01-2018", "12-31-2023")
```

The main workspace contains the following text:

Build visuals with your data
Select or drag fields from the Data pane onto the report canvas.

The illustration shows a report canvas with a dashed green border and a data pane with a list of fields and checkboxes.

MANAGE RELATIONSHIP

File Home Help External tools

Paste Get data Excel workbook OneLake data hub SQL Server Enter data Dataserve Recent sources Transform data Refresh data **Manage relationships** New measure New column New table Manage roles View as Q&A setup Language Linguistic schema Sensitivity Publish

Clipboard Data Queries Relationships Calculations Security Q&A Sensitivity Share

CrimeWatch

- Address
- CaseNumber
- City
- CrimeType
- Date
- DateTime
- Description
- Description (groups)
- Location

Collapse ^

Calendar

- Date
- MonthNumber
- MonthPrefix
- Year

Collapse ^

Data

Search

- Calendar
 - Date
 - MonthNumber**
 - MonthPrefix
 - Year
- CrimeWatch

Manage relationships

Active	From: Table (Column)	To: Table (Column)
There are no relationships defined yet.		

New... Autodetect... Edit... Delete

Close

MANAGE RELATIONSHIP

Create relationship

Select tables and columns that are related.

CrimeWatch

on	DateTime	Location	Description (groups)	Date	Year
T - AUTO	7/7/2020 5:38:00 PM	POINT (-122.25808 37.798)	Other	Tuesday, July 7, 2020	2020
T - AUTO	5/30/2020 5:30:00 PM	POINT (-122.25683 37.7984)	Other	Saturday, May 30, 2020	2020
T - AUTO	10/25/2020 11:15:00 AM	POINT (-122.25683 37.7984)	Other	Sunday, October 25, 2020	2020

Calendar

Date	Year	MonthPrefix	MonthNumber
1/1/2018 12:00:00 AM	2018	Jan	1
1/2/2018 12:00:00 AM	2018	Jan	1
1/3/2018 12:00:00 AM	2018	Jan	1

Cardinality: Many to one (*:1)

Cross filter direction: Single

Make this relationship active

Assume referential integrity

Apply security filter in both directions

OK

Manage relationships

Active	From: Table (Column)	To: Table (Column)
<input checked="" type="checkbox"/>	CrimeWatch (Date)	Calendar (Date)

New... Autodetect... Edit... Delete

Close

MANAGE RELATIONSHIP

CrimeWatch

- Address
- CaseNumber
- City
- CrimeType
- Date**
- DateTime
- Description
- Description (groups)
- Location
- Collapse ^

Calendar

- Date**
- MonthNumber
- MonthPrefix
- Year
- Collapse ^



CHANGE DATE TYPE

File Home Help External tools **Table tools** Colour

Name

Data type

Structure

Format

\$ % , .00 Auto

Formatting

1 Calendar = CALENDAR ("01-01-2018", "12-31-2023")

Date	Year	MonthPrefix	MonthNumber
01/01/2018	2018	Jan	1
02/01/2018	2018	Jan	1
03/01/2018	2018	Jan	1
04/01/2018	2018	Jan	1
05/01/2018	2018	Jan	1
06/01/2018	2018	Jan	1

CALCULATED COLUMNS

```
Year = YEAR ('Calendar'[Date])
```

```
MonthNumber = MONTH ('Calendar' [Date])
```

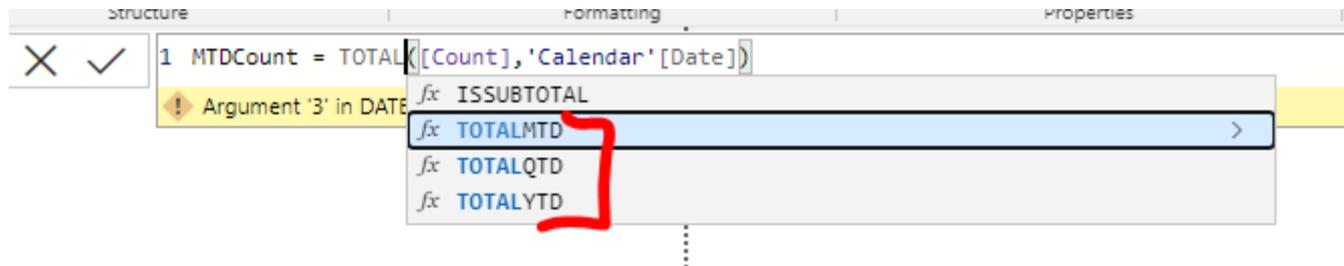
```
MonthPrefix = FORMAT ('Calendar' [Date], "MMM")
```

```
DateWithCrimes = 'Calendar'[Date]<=MAX('CrimeWatch'[Date])
```

TIME INTELLIGENCE

```
Count = Count('CrimeWatch'[CaseNumber])
```

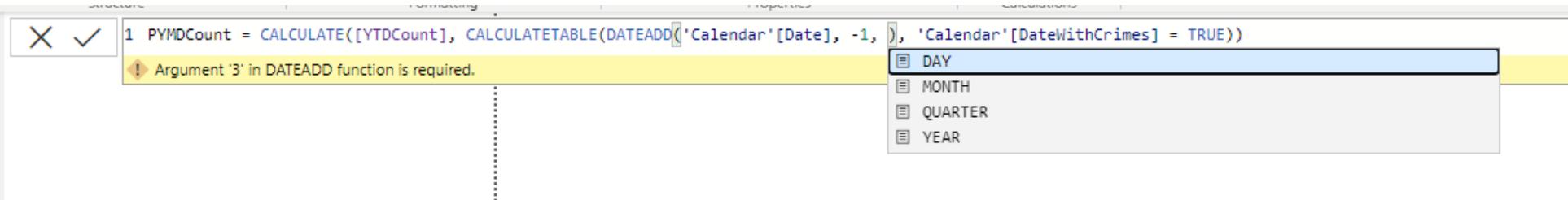
```
YTDCount = TOTALYTD([Count], 'Calendar'[Date])
```



```
MTDCount = TOTALMTD([Count], 'Calendar'[Date])
```

TIME INTELLIGENCE

```
PYTDCount = CALCULATE([YTDCount],  
CALCULATETABLE(DATEADD('Calendar'[Date], -1, YEAR),  
'Calendar'[DateWithCrimes] = TRUE))
```



TIME INTELLIGENCE

YEAR

```
YOYTDCount = IF(NOT ISBLANK([YTDCount]) && NOT  
ISBLANK([PYTDCount]), [YTDCount] - [PYTDCount])
```

```
YOYTD% = IF([PYTDCount] = 0, "NC",  
DIVIDE([YOYTDCount], [PYTDCount]))
```

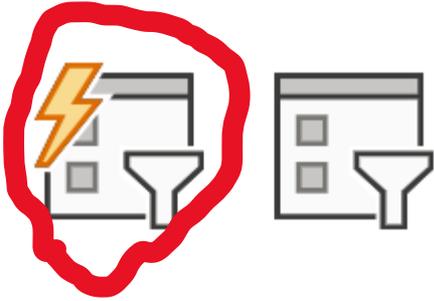
MONTH

```
MOMTDCount = IF(NOT ISBLANK([MTDCount]) && NOT  
ISBLANK([PMTDCount]), [MTDCount] - [PMTDCount])
```

```
MOMTD% = IF([PMTDCount] = 0, "NC",  
DIVIDE([MOMTDCount], [PMTDCount]))
```

POWER BI NEW FILTER

Slicer



Year	
2022	2023



POWER BI PREVIEW FEATURES

Options

- GLOBAL
- Data Load
- Power Query Editor
- DirectQuery
- R scripting
- Python scripting
- Security
- Privacy
- Regional Settings
- Updates
- Usage Data
- Diagnostics
- Preview features**
- Save and Recover
- Report settings
- CURRENT FILE
- Data Load
- Regional Settings

Preview features

The following features are available for you to try in this release. Preview features might change or be removed in future releases.

- Shape map visual [Learn more](#)
- Spanish language support for Q&A [Learn more](#)
- Q&A for live connected Analysis Services databases [Learn more](#)
- Connect to external datasets shared with me [Learn more](#) | [Share feedback](#)
- Modern visual tooltips [Learn more](#) | [Share feedback](#)
- Sparklines [Learn more](#)
- Metrics visual [Learn more](#)
- Quick measure suggestions [Learn more](#) | [Share feedback](#)
- Field parameters [Learn more](#)
- Enhanced row-level security editor [Learn more](#)
- On-object interaction [Learn more](#) | [Share feedback](#)
- Power BI Home in Desktop [Learn more](#) | [Share feedback](#)
- Enable setting sensitivity label on exported PDF [Learn more](#)
- Dynamic format string for measures [Learn more](#)
- Save to OneDrive and SharePoint [Learn more](#)
 - Share to OneDrive and SharePoint [Learn more](#)
- Power BI Project (.pbip) save option [Learn more](#)
- New card visual [Learn more](#)

OK

Cancel

POWER BI QUICK MEASURE SUGGESTIONS

<https://powerbi.microsoft.com/en-us/blog/deep-dive-into-dax-query-view-and-writing-dax-queries/>

The screenshot shows the Power BI Desktop interface. At the top, there is a menu bar with 'File', 'Home', 'Help', and 'External tools'. Below the menu bar is a toolbar with icons for 'Format query', 'Comment', 'Uncomment', 'Find', 'Replace', and 'Command palette'. A notification banner at the top left states 'DAX queries are kept when you save the report.' The main editor area contains a DAX query with a 'Run' button. The query is as follows:

```
2
3 // Here is a sample DAX query from your model, click 'Run'
4 // Try other DAX queries by right clicking a table, column, or measure in the data pane and choosing one from 'Quick
5 // queries'
6 EVALUATE
7 | TOPN(100, 'CrimeWatch')
```

Below the editor is the 'Results' pane, which shows a table with 7 columns and 4 rows of data. The columns are: CrimeWatch[Address], CrimeWatch[City], CrimeWatch[State], CrimeWatch[PoliceBeat], CrimeWatch[CaseNum...], and CrimeWatch[CrimeT]. The data rows are:

	CrimeWatch[Address]	CrimeWatch[City]	CrimeWatch[State]	CrimeWatch[PoliceBeat]	CrimeWatch[CaseNum...]	CrimeWatch[CrimeT]
0	10 7TH ST	Oakland	CA	19X	21-053917	STOLEN VEHICLE
1	100 12TH ST	Oakland	CA	19X	22-052940	STOLEN VEHICLE
2	100 BLK OF E 11TH STR...	Oakland	CA	19X	22-013796	STOLEN VEHICLE
3	100 E 11TH ST	Oakland	CA	19X	21-059096	STOLEN VEHICLE

On the right side of the interface is the 'Data' pane, which has tabs for 'Tables' and 'Model'. Under the 'Tables' tab, there is a search bar and a list of tables: 'Measurements', 'Calendar', and 'CrimeWatch'.

POWER BI QUICK MEASURE SUGGESTIONS



POWER QUICK MEASURE SUGGESTIONS - TABLE

The screenshot displays the Power BI Desktop interface. At the top, the ribbon includes 'File', 'Home', 'Help', and 'External tools'. The 'Home' ribbon contains options like 'Format query', 'Comment', 'Uncomment', 'Find', 'Replace', and 'Command palette'. A 'Share' button is visible in the top right corner.

The main workspace is divided into two panes. The left pane, titled 'DAX queries are kept when you save the report.', contains a code editor with a 'Run' button and the following DAX query:

```
2  
3 // Here is a sample DAX query from your model, click 'Run'  
4 // Try other DAX queries by right clicking a table, column, or measure in the data pane and choosing one from 'Quick  
   queries'  
5 EVALUATE  
6 | TOPN(100, 'CrimeWatch')
```

The right pane, titled 'Data', shows a search bar and a list of 'Measurements'. A context menu is open over the 'Measurements' list, with 'Quick queries' highlighted. The context menu options are:

- Show top 100 rows
- Show column statistics
- Define all measures in this table
- Define all measures in this model
- Quick queries
- Refresh data
- Edit query
- Manage relationships
- Incremental refresh
- Manage aggregations
- Select columns
- Select measures

POWER QUICK MEASURE SUGGESTIONS - MEASURE

The image shows a screenshot of the Power BI interface with two context menus open. The background shows a list of measures under the heading 'Measurements'. The first measure is 'Count'. The second measure is 'Count of CaseNumber running total ...' with a 'per C...' label and a 'no sound' icon. Below it are 'CrimeType', 'Date', and 'DateTime'. The 'Evaluate' menu is open over the 'Count' measure, and the 'Quick queries' menu is open over the 'Count of CaseNumber running total ...' measure.

Menu	Item	
Evaluate	Define and evaluate	
	Define with references and evaluate	
	Define all measures in this model	
Quick queries	Rename	
	Delete from model	
	Hide in report view	
	Unhide all	
	Collapse all	
	Expand all	

POWER BI FEATURE SUMMARY

✓ <https://powerbi.microsoft.com/en-us/blog/>

ADDITIONAL INFORMATION (BOOKS)

✓ Entry Level

- ✓ *Beginning DAX with Power BI* (2018) by Phillip Seamark
- ✓ *The Definitive Guide to DAX: Business Intelligence for Microsoft Power BI, SQL Server Analysis Services, and Excel* (2019) by Marco Russo and Alberto Ferrari

✓ Advance Level

- ✓ *DAX Cookbook* (2020) by Greg Deckler
- ✓ *Pro DAX and Data Modeling on Power BI* (2023) by Adam Aspin
- ✓ *Extreme DAX* (2022) by Michiel Rozema and Henk Vlootman

✓ Time Intelligence

- ✓ *DAX Patterns* (2020) by Marco Russo and Alberto Ferrari
<https://www.daxpatterns.com/patterns/>

ADDITIONAL INFORMATION (LINKS)

- ✓ Websites, Blogs, and YouTube channels
 - ✓ Power Query documentation
<https://docs.microsoft.com/en-us/power-query>
 - ✓ Power BI documentation
<https://docs.microsoft.com/en-us/power-bi/>
 - ✓ Power BI Tips
<https://powerbi.tips/>
 - ✓ RADACAD
<https://radacad.com/>
 - ✓ SQLBI
<https://www.sqlbi.com/>
 - ✓ Guy in a Cube
<https://guyinacube.com/>
 - ✓ Curbal
<https://www.youtube.com/channel/UCJ7UhloHSA4wAqPzyi6TOkw>

CONCLUSIONS & QUESTIONS

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