

To the Esteemed Members of the International Association of Crime Analysts,

My name is Ashly Settles, and I am the Assistant Chair of the Membership Processing Committee. It is with genuine enthusiasm that I announce my candidacy for Vice President of Membership for the International Association of Crime Analysts.

Building on Existing Success While Embracing the Future Globally

My vision for the Vice President of Membership role is rooted in both continuity and innovation. I believe in continually expanding our association's international relationships by supporting and showcasing the incredible work of our members around the world.

At the annual IACA training conference in 2024, I had the unique opportunity to work alongside our Latin American members towards solving a jigsaw puzzle, view and ask questions of their work in crime analysis, speak with and sign the national flag of our Ukrainian members, and enjoy a fun conversation about teaching with one of our European members.

I genuinely believe in the value of encouraging connections between existing and new members while celebrating unique cultural differences through the shared lens of crime analysis. I look forward to working with our new International Development Committee Chair to support the continued growth of our membership and services. I envision a more transparent IACA, where the diverse fabric of our membership is highlighted through an enhanced IACA Esri hub, allowing us to better connect, collaborate, and share our unique contributions globally.

We have phenomenal training courses and an authentic certification program, both of which I have experienced firsthand. As a CLEA certified analyst, I am committed to building upon this existing foundation to embrace the latest advancements in crime analysis. This includes integrating insights from real-time centers, which are rapidly becoming a cornerstone of modern policing, and incorporating the upcoming release of the 4th edition IACA publication into our educational offerings, ensuring our members are always at the forefront of the field.

I offer my sincere appreciation to our dedicated committee chairs, and all the volunteers whose tireless efforts are the very reason IACA continues to thrive and set the standard for our profession. Your dedication is truly inspiring and the backbone of our success. I believe passionately in IACA's mission to provide training, networking, and professional opportunities to crime and intelligence analysts worldwide. I have devoted countless hours to building relationships with our 23 regional associations and look forward to working with our regional associations committee to assist with the onboarding of new regional groups.

A Foundation of Experience and Dedication

As Assistant Chair of the Membership Processing Committee, I possess a comprehensive understanding of our membership database and the intricate processes that ensure our

association operates smoothly. In addition to daily processing, this role has provided me with a unique vantage point: listening to and analyzing the inquiries of our members to identify areas of improvement. Each month on average I respond to over 100 emails to members, usually within 24-48 hours of receipt, to provide efficient and professional service to our members. This hands-on experience has equipped me with the practical knowledge necessary to ensure seamless membership management, from onboarding new analysts to supporting our long-standing members. It has provided me with invaluable insight into the operational needs and desires of our organization and members.

My commitment to the profession of crime analysis extends beyond IACA. I've served as Secretary for the Bay Area Crime and Intelligence Analysts Association. This experience provided me with an understanding of member needs, regional dynamics, and the vital role that strong communication and organization play in fostering a thriving professional community. Furthermore, my experience teaching crime analysis courses has allowed me to directly engage with and contribute to the growth of aspiring analysts, fostering a deeper appreciation for the vital work we do.

A Leader Who Listens and Values

I believe in fostering an environment of collaboration and actively soliciting feedback. My priority will always be to support our entire membership and honor their input and desires for the association's future. I am here to serve you, the members, and to ensure your voices are heard and acted upon.

I've experienced the profound impact of feeling supported, seen, and valued by IACA. The mentorship, the shared knowledge, and the sense of community within this association have been instrumental in my professional journey. This is what has inspired my desire to serve.

Your Voice Is Our Future

My experience, dedication, and forward-thinking approach will serve the IACA membership well. I am committed to expanding our global reach, enhancing transparency through our Esri hub, and ensuring our training remains cutting-edge by embracing new advancements like real-time centers and the 4th edition publication, all while prioritizing your voices and needs.

Your voice is vital to the future of IACA. I humbly request your support and your vote for Vice President of Membership. Together, we can continue to strengthen our association and elevate the profession of crime analysis for everyone.

Thank you for your consideration and your vote.

Sincerely,

Ashly Settles

Biography

Ashly Settles is an accomplished professional who holds a bachelor's degree and a master's degree in Criminal Justice and is a Certified Law Enforcement Analyst (CLEA), a designation she achieved from the International Association of Crime Analysts (IACA) in 2024. She serves as the Crime Analyst for the City of Fairfield, California, located between the metropolitan areas of San Francisco and Sacramento and famously home to the renowned Jelly Belly Candy Factory. In this role, she supports both patrol operations and the investigations division with data management and analysis to promote intelligence-led policing. She has been instrumental in developing the department's Analysis & Real Time Intelligence Center (ARTIC). Beyond her daily duties, she is deeply involved in the professional crime analysis community, currently serving as the Assistant Chair of the IACA Membership Processing Committee. One of her former leadership roles included being a regional association board member, the Secretary, for the Bay Area Crime and Intelligence Analysts Association. She also shares her knowledge and experience with the next generation of analysts as an instructor, teaching crime analysis in a master's program at a university.