



Keynote Speaker – Monday, August 24

Dr. Tamara D. Herold is an American crime scientist and internationally recognized expert in environmental criminology, crime prevention, place management, and crowd dynamics. Her work focuses on how places, crowds, and situational conditions shape crime opportunities, and on translating scientific evidence into practical strategies for policing and public safety.

Known for bridging research, policy, and practice, she collaborates closely with police agencies and security professionals in the United States and abroad.

She co-developed the award-winning Place Network Investigations (PNI) violence reduction strategy, which received the 2017 Herman Goldstein Award for Excellence in Problem-Oriented Policing and has been implemented and evaluated in multiple U.S. cities. She also received two additional Goldstein recognitions for her work reducing school violence and university student victimization, and her research has informed crime prevention strategies for local, state, federal, and international police agencies.

Dr. Herold is a Professor of Criminal Justice and Criminology at Texas State University and incoming Director of the TXST Center for Problem-Oriented Policing, where she advances evidence-based, practitioner-focused approaches to public safety. From 2022 to 2025, she served as Senior Advisor to the National Institute of Justice in the U.S. Department of Justice, supporting the agency's Evidence to Action initiative to ensure that research informs justice policy, training, and practice. A frequent keynote speaker at home and abroad, she continues to provide training, evaluation, and strategic guidance to police leaders, analysts, and public safety professionals worldwide.