

Now Boarding:

# IACA 2026 Annual Conference

August 24 - 28, 2026  
St. Louis Union Station Hotel



# SPONSOR PROSPECTUS



**iaca 2026**  
**ANALYSTS: ON TRACK,  
ON TIME, ON TARGET**  
◀ ST. LOUIS, MISSOURI ▶

# Sponsorship Opportunities

## Midway Express Lunch • \$15,000.00

- Exclusive sponsorship of the Tuesday (Aug. 25) buffet lunch for attendees (no other exhibitors allowed).
- A 10-15 minute speaking opportunity at the beginning of the luncheon to showcase your product.
- Advertisement of the sponsorship in the conference app and at the luncheon (during event only).
- Must be registered as a Conference Exhibitor to select this sponsorship.

## Lobby Light Show • \$5,000.00

### 4 available; Inquire for exclusivity pricing

- Sponsorship of the Monday (Aug. 24) lobby event from 6:00 pm–8:00 pm.
- A semi-private event (no outside guests).
- Option available to add food and beverage.
- Sponsorship may be shared by multiple exhibitors based on shared event format and associated costs. To sponsor exclusively, inquire for full cost.
- Advertisement of the sponsorship in the conference app and lobby area (during event only).
- Must be registered as a Conference Exhibitor to select this sponsorship.



# Sponsorship Opportunities

## **Journey of Illusions** • \$5,000.00

### **4 available; Inquire for exclusivity pricing**

- Sponsorship of the official conference night out event on Wednesday (Aug. 26) from 7:00 pm-9:00 pm at the Museum of Illusions St Louis. Transportation runs 6:00 pm-10:00 pm.
- Advertisement of the sponsorship in the conference app and within the transport bus (between Union Station Hotel and the Museum of Illusions St. Louis).
- Must be registered as a Conference Exhibitor to select this sponsorship.

## **The Night Shift Express** • \$3,500.00

- Sponsorship of the on-site event on Thursday (Aug. 27) from 7:00 pm-9:00 pm. Activities include a lively night of casual game tables, competitive trivia, music and relaxed lounge areas.
- Advertisement of the sponsorship in the conference app and in the event area (during event).
- Must be registered as a Conference Exhibitor to select this sponsorship.

## **Breakfast Car** • \$7,000.00

- Exclusive sponsorship of the Wednesday (Aug. 26) continental breakfast for attendees.
- Advertisement of the sponsorship in the conference app and in the breakfast area (during breakfast/day of).

## **Signal Stop Break** • \$5,000.00

- Sponsorship of one of the conference's food and beverage breaks.
- Advertisement of the sponsorship in the conference app and break area (during break/day of only).



# Sponsorship Opportunities

## **Beverage Break** • \$5,000.00

- Sponsorship of drinks provided either half-day or full-day.
- Advertisement of the sponsorship in the conference app and break area (during break/day of only).

## **Trackside Treats** • \$2,000.00

- Sponsorship of a la carte snack and treat offerings available during breaks (e.g., morning pastries, afternoon candy bars, etc.).
- Advertisement of the sponsorship in the conference app and break area (during break/day of only).

## **Travel Kit** • \$2,500.00

- Exclusive sponsor of the official conference tote bag. A highly visible item, attendees will carry and use throughout the conference.
- Your company logo/branding featured alongside the IACA logo on the tote bag.
- Advertisement of the sponsorship in the conference app.

## ~~**Rail Pass** • \$1,000.00~~ **SOLD**

- Exclusive sponsor of the official conference lanyard. A prominent branding opportunity on an item attendees will wear throughout the conference.
- Your company logo/branding featured alongside the IACA logo on the lanyard.
- Advertisement of the sponsorship in the conference app.



[www.iaca.net/exhibitors](http://www.iaca.net/exhibitors)



## Available Add-Ons

**Additional Booth Attendant (1 or 2)** • \$350.00 each

**50 Minute Breakout Session** • \$2,000.00

**Meeting space** • Inquire for pricing



If you are interested in a sponsorship,  
please contact our  
Exhibitor Team at:

[exhibitors@iaca.net](mailto:exhibitors@iaca.net)



[www.iaca.net/exhibitors](http://www.iaca.net/exhibitors)

