

Climb aboard to....

Your First IACA Training Conference Adventure

Tips for First Time Attendees

Be Prepared

- Download the conference app
- Review the agenda/sessions in advance
- Set a few goals (e.g., meet 5 new people, attend 1 session outside your specialty)
- Prioritize sessions and events that align with your objectives
- Remember you're not the only one – typically half of attendees are first timers

On-site Strategy

- Network intentionally – introduce yourself!
 - Don't spend all your time with people you already know
 - Find others from your state, region or specialty
 - Discuss common challenges and get new insight
 - Ask questions of the presenters and collect their contacts
- Visit Exhibitors – demo new technology, learn new product features
- Participate in events –welcome reception, night out, on site activities
- Take notes on ideas you can actually implement

“Introduce yourself to as many new people as possible. There are so many incredibly talented people in the field.”

What to Bring

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| • Chargers/power banks | • Comfortable shoes |
| • Laptop for hands-on labs | • Refillable water bottle |
| • Notebook and pens | • Jacket/sweater (rooms are usually cold) |
| • Healthy snacks | • Business cards |

“Attend sessions for knowledge, but network for relationships.”

The information is valuable, but the professional connections you build will provide benefits long after the conference ends.

Hear what others are saying

“Visit the exhibitors. They have all the latest and greatest software that helps us do our jobs.”

“Be the one that breaks the most ice. Most attendees are standing around waiting for someone else to do it.”

