

Now Boarding:

# IACA 2026 Annual Conference

August 24 - 28, 2026  
St. Louis Union Station Hotel



# EXHIBIT & SPONSOR PROSPECTUS

 **iaca 2026**

**ANALYSTS: ON TRACK,  
ON TIME, ON TARGET**

◀ **ST. LOUIS, MISSOURI** ▶

# Get to know the IACA Annual Conference

The IACA Annual Training Conference is the most impactful training event of the year for analysts from around the world. Attendees range from students through seasoned industry professionals, all with the goal of learning new techniques, strengthening their knowledge, and equipping their department for ongoing success. The week-long conference consists of multiple concurrent training tracks offering a vast array of information for all skills and ability levels.

## the IACA conference by the numbers



**600+**  
attendees



**10+**  
countries



**100+**  
sessions



**25+**  
exhibitors

## tracks offered

- Crime and intelligence analysis
- Real-world case studies
- Investigative and analytical techniques
- Hands-on computer training
- ESRI's Mapping Series
- Statistical analysis
- Keynote session
- General sessions
- Certification Exam (CLEA & LEAF)



[www.iaca.net/conference](http://www.iaca.net/conference)



# Exhibitor Information & Move in/out Schedule

All Aboard! The conference departs at 4:00 PM on Sunday, August 23 with our Welcome Reception in the Exhibit Hall.

Exhibit space opens and attendee registration begins as we get on track for the week ahead.

## Exhibitor Schedule

### Sunday, August 23

12:00 PM – 8:00 PM	Exhibitor Registration & Setup
3:30 PM – 3:45 PM	Pre-Con with Exhibitors/Coordinators
4:00 PM – 8:00 PM	Exhibit Hall Open – Welcome Reception & Registration

### Monday, August 24

8:00 AM – 5:00 PM	Exhibit Hall Open
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### Tuesday, August 25

8:00 AM – 5:00 PM	Exhibit Hall Open
5:00 PM – 6:00 PM	Exhibitor Tear Down & Move-out

Schedule is subject to change based on final program hours.



# Exhibitor Packages

## Mainline Booth • \$4,000.00 USD

- **Booth size:** 10 ft. x 10 ft. booth space with one (1) skirted table (6 ft.), two (2) chairs, wastebasket
- Two (2) booth attendants (option to add up to two (2) additional booth attendants for a fee)
- Registration/Welcome Reception with all attendees (Sunday, August 23, 4 pm-8 pm)
- Two (2) days of exhibition (Monday, August 24 & Tuesday, August 25, 8 am-5 pm)
- Complimentary Wi-Fi in meeting space (200 mbps).  
*(Augmented booth services are fee based: power, internet, cords, and other AV equipment.)*
- Logo advertising and link to company website on IACA website
- Logo advertising in revolving banner on Conference App
- Detailed product listing of company or product in Conference App
- Interactive map listing in Conference App
- One (1) push notification in Conference App
- Attendee list provided within two (2) weeks post-conference (registrants who opt-in)

## Highline Booth • \$7,000.00 USD

- **Booth size:** 10 ft. x 20 ft. booth space with two (2) skirted tables (6 ft.), four (4) chairs, wastebasket
- Four (4) booth attendants (option to add up to two (2) additional booth attendants for a fee)
- Registration/Welcome Reception with all attendees (Sunday, August 23, 4 pm-8 pm)
- Two (2) days of exhibition (Monday, August 24 & Tuesday, August 25, 8 am-5 pm)
- Complimentary WiFi in meeting space (200 mbps).  
*(Augmented booth services are fee based: power, internet, cords, and other AV equipment.)*
- Logo advertising and link to company website on IACA website
- Logo advertising in revolving banner on Conference App
- Detailed product listing of company or product in Conference App
- Interactive map listing in Conference App
- Two (2) push notifications in Conference App
- Attendee list provided 30 days prior to conference and again within two (2) weeks post-conference (registrants who opt-in)



[www.iaca.net/exhibitors](http://www.iaca.net/exhibitors)



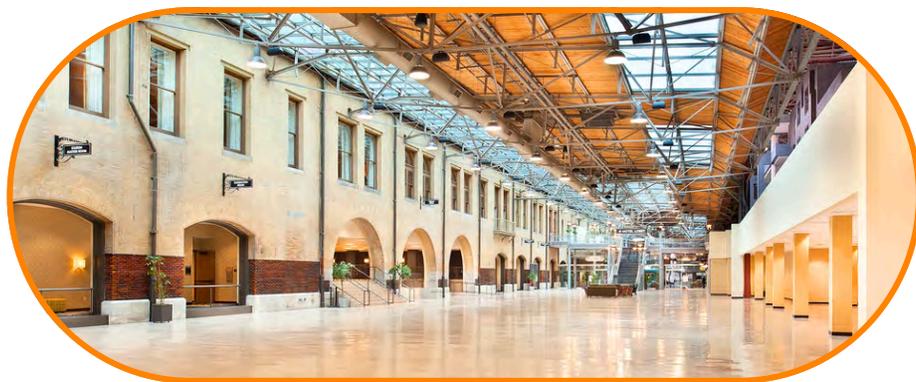
# Registration

## Exhibit Hall Space

Registration for the Exhibit Hall opens March 9, 2026. Booth numbers will be assigned by IACA on a first come, first serve basis in the order registrations were received. IACA Exhibitor Coordinators will notify the account's primary contact with the space number and additional details.

## Booth Attendants

- IACA Exhibitor Coordinators will reach out to the primary contact for each booth account to collect the names of expected attendants.
- Booth attendants are not permitted in general or breakout session spaces (with exception to purchased breakout presentations).
  - Regular registration (\$575 – IACA Member and \$675 – IACA Non-Member) may be purchased if attendants would like the option to attend regular sessions in addition to Exhibit Hall representation.
- Conference badges must be worn at all times while in the Exhibit Hall.



## Available add-ons

**Extra booth rep** • \$350.00

**50 minute breakout** • \$2,000.00

**Meeting space** • Inquire for pricing



## Sponsorship Opportunities

Specific information will be available in April.

For questions, contact:  
[exhibitors@iaca.net](mailto:exhibitors@iaca.net)



# Exhibitor Details & Policies

## Certificate of Insurance & Company Logo

### **Certificate of Insurance**

Please bring your organization's certificate of insurance, especially if you plan on sponsoring any of the conference activities, and have on hand at your booth.

### **Company Logo**

- Company logo will be required upon registration submission.
- Company logo/link will be advertised in the revolving banner in the conference App, on the IACA website, and used in the following year's prospectus.

## Booth Electricity & AV

IACA will not cover electricity, power strips/cords, and audio-visual equipment for your booth. These options can/will be purchased through the booth space management company, Alliance Expo Services.

## Invoices/Payments

Invoices for booth space, add-ons, and sponsorship opportunities are net-30 from time of registration until July 6.

New invoices after July 6 will be due upon receipt.

### **Payment options include:**

- Check, ACH and/or Zelle (at no additional fee)
- Credit/debit card (3% transaction fee assessed)
- Wire transfer (purchaser pays all fees required)



# Exhibitor Details & Policies

## Refunds

- 100% refund prior to and on May 21, 2026
- 50% refund between May 22 & July 6, 2026
- No refund on or after July 7, 2026

Please note that refunds will be issued via check with 7 days of cancellation and mailed to the exhibitor's address listed on file.

## Travel Information

### Airport

- [St. Louis Lambert International Airport](#), 15 miles away

### Hotel

- Hotel: [St. Louis Union Station Hotel](#)
- Reservations: [IACA Conference Hotel Reservations](#)
- Price: \$179 Standard per night + taxes & fees; \$229 Luxury Grand King
- To reserve by phone, call (888) 446-6677 and use group code *IACA26*
- Discounted rate available until July 31, 2026
- Parking: Discounted to \$29/day. Cost assessed to the individual at check-in.

To support our conference room block commitment, exhibitors are expected to stay at the conference host hotel. If alternative lodging is chosen, a one time \$100 administrative fee will be assessed. This policy helps meet contractual obligations with the host property. Hotel booking information will be sent to the exhibitor in the registration confirmation.



# be part of our dynamic exhibit hall

previous exhibitors & sponsors include...



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**Annual Conference**

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**Exhibitor Coordinators**

- Exhibit Hall: Erica McKinnon
- Sponsorships: Diana Smith
- General questions: Collette Csintyan

[exhibitors@iaca.net](mailto:exhibitors@iaca.net)



**REGISTER NOW**